

**SUNSET AT SUNSET**  
**MINUTES**  
**April 8, 2019**

Members Present: Jan McComb, Ron Lim, Charlie Nern, Lois McClellan, Kathleen O'Sullivan, Karen Joseph, Juanita Adams, Mary Hughes, Melissa Warren, Cindi Stephenson and Marge Gresham

Guest: Hiram Marziano, Town Administrator, asked to speak to the committee with a special request. The request was for the SAS committee to consider assisting, mentoring and/or working with the town in managing the town's summer concerts starting in 2020. This summer's events will be on Wednesday nights from 6 PM until 8 PM and the concerts plans for this summer are scheduled. Hiram did ask the committee if anyone did go to the concert (s), please assess the workings and let him know. The committee said that they would consider his request but tabled the decision until the 2019 SAS Festival is completed.

Financial: The current budget is \$25,397.02. Bills yet to be paid include: entertainment, kiddie events, rentals of tents, chairs and tables, advertising and marketing supplies.

Sponsors: Bob Donnelly, coordinator, was out of town but came in on a conference call to check to see if anyone needed assistance with their canvassing for sponsors. Two more sponsors were added: Liberty GMC/Buick, Matthews, NC; Webster Law Firm. Suggestions were made for some new businesses in the area that might be checked for sponsorship. Juanita is working with Jones Ford regarding a sponsorship to include a vehicle on site for advertising. Ron has solicited sponsors from the town of Calabash and awaits their responses.

Vendors: Mary reported that we have reached 62 as of this date and reported that there were more applications received that day. The one complication she was having was due to requests for changes in spaces from previous year. Mary reported back to the vendor that we would consider their requests but a previous vendor would have "dibs" on their previous space. The Lions Club Hearing and Vision Screening will be placed in the South State Bank Parking Lot. The size of the trailer was prohibitive to place it in the vendor areas and would present pedestrian traffic flow problems. South State Bank has approved the location for that day. Additionally, Mary reported that on the town website, the SAS Festival information was incomplete. (Example: no date)

Entertainment: The town is requiring the Paul Grimshaw Band to obtain insurance for their band. Karen reported that Paul Grimshaw will check on pricing of insurance and it

may increase the price of the band. The committee, unless the cost is prohibitive, agreed to pay the additional amount.

Food Vendors: Marge reported that The Donut Hut and Wicked Good Pretzels have sent in all necessary paperwork and will be at SAS. Marge has been in contact with previous food vendors to insure their participation again this year.

Bikers: Lois has been in touch with the Rolling Thunder to have them ride in prior to the presentation of colors by the WBHS ROTC and National Anthem to kick off the start of the festival. Bob Malloy, contact member, will be meeting with the group to seek their promise to attend. They are also considering having a booth to dispense information regarding their group and its charities.

Facebook: Melissa will be posting to previous vendors that spaces are filling up quickly and applications needed to be sent in order to obtain their previous space. Melissa will do a generic posting of vendors with the type of merchandise available to this date. Specific names of vendors will post at a later date as nearing the festival.

Photos: Kathleen, a member of a photo club, will check to see if the clubs are still interested in having a photo contest. If so, they need to be in charge of the contest with the SAS committee providing the prizes for winners.

Pamphlet: Lois presented an advertising pamphlet for Sunset Beach. Would the committee be interested in printing and distributing these at the festival? Prices will be checked for further review.

Staff Shirts: Plan to have staff shirts so festival goers can get information. Carol Grace will give information at a future meeting.

Next Meeting: Monday, May 20, 2019 at 1 PM